



# LG 77" OLED EVO 4K Smart TV

Price: €2,629.00

## Short Description

OLED77C34LA  
OLED with self-illuminating pixels  
OLED technology operates without the need for a backlight, as each pixel can be independently controlled to emit the precise light required for image composition. This results in true blacks, vibrant colors, and an infinite level of contrast.

- α9 AI 4K Gen6 processor
- Brightness Booster
- Smart TV with ThinQ AI
- Ultra Slim design
- Dolby Atmos & Vision, VRR, G-sync and Freesync

**Warranty:** 2 Years Parts & Labour

## Additional Information:

Brand:	LG
Screen Size:	77"
Technology:	OLED Display
Resolution:	4K / UHD
Refresh Rate:	100Hz (Native)
Operating System:	WebOS Smart TV
Processor:	α9 Gen6 4K with AI
HDR (High Dynamic Range):	Dolby Vision / HDR10 / HLG
HFR (High Frame Rate):	4K 120 fps (HDMI, RF, USB)
Image upscaling with AI:	Super 4K Upscaling with AI
Game Optimizer:	Yes (with Game Dashboard)
Speaker Power:	40W
Wi-Fi Connectivity:	Yes (Integrated)
Bluetooth Connectivity:	Yes
LAN ports:	x1
HDMI Ports:	4 with support for 4K at 120Hz, eARC, VRR, ALLM and QMS as per HDMI 2.1 specifications