

## LG 55" OLED EVO 4K Smart TV

Price: €1,149.00

## **Short Description**

OLED55B36LA

OLED with self-illuminating pixels

OLED technology operates without the need for a backlight, as each pixel can be independently controlled to emit the precise light required for image composition. This results in true blacks, vibrant colors, and an infinite level of contrast.

- •α7 AI 4K Gen6 processor
- •Brightness Booster •Smart TV with ThinQ AI
- •Ultra Slim design

LAN ports:

•Dolby Atmos & Vision, VRR, G-sync and Freesync

Warranty: 2 Years Parts & Labour

## **Additional Information:**

Brand:	LG
Screen Size:	55"
Technology:	OLED Display
Resolution:	4K / UHD
Refresh Rate:	100Hz (Native)
Operating System:	WebOS Smart TV
Processor:	α7 Gen6 4K with AI
HDR (High Dynamic Range):	Dolby Vision / HDR10 / HLG
HFR (High Frame Rate):	4K 120 fps (HDMI, RF, USB)
Image upscaling with AI:	Super 4K Upscaling with AI
AI Sound:	AI Sound Pro (5.1.2 channel virtual upmix)
Game Optimizer:	Yes (with Game Dashboard)
Speaker Power:	20W
Wi-Fi Connectivity:	Yes (Integrated)
Bluetooth Connectivity:	Yes

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