



LG 50" 4K Smart TV

Price: €449.00

Short Description

50UR78003LK
Enhance your viewing pleasure with HDR technology, which delivers vibrant colors and remarkable contrast for a truly cinematic feel. The Quad Core Processor ensures smooth performance, while the advanced AI Upscaling transforms lower-resolution content into stunning clarity.
Warranty: 2 Years Parts & Labour

Additional Information:

Brand:	LG
Screen Size:	50"
Technology:	LED Display
Resolution:	4K / UHD
Operating System:	WebOS Smart TV
Image upscaling with AI:	4K upscaling
Processor:	α5 Gen6 4K with AI
HDR (High Dynamic Range):	HDR10 / HLG
Game Optimizer:	Yes (with Game Dashboard)
Sound power:	20W
AI Sound:	AI Sound (Virtual 5.1ch Upmix)
Bluetooth Connectivity:	Yes
Wi-Fi Connectivity:	Yes
HDMI Ports:	x3 HDMI 2.1
ARC (Audio Return Channel via HDMI):	x1 (HDMI 2 input)
LAN ports:	x1
USB Ports:	x1
Digital Audio Out (Optical):	Yes
Energy Label:	F